



RAJALEKSHMI
ENTERPRISES

BUYER CATALOGUE · INDIAN SOURCING

Company Portfolio & Product Catalogue

A clearer brief.
A better sourcing start.

A practical buyer reference for selected Indian spices, tea leaves, coffee, coconut products, fresh produce and FMCG sourcing enquiries.

PREPARED FOR BUSINESS ENQUIRIES

Product availability, origin, specification, packing, pricing, export eligibility and destination requirements are confirmed for each written enquiry.





HOW THIS CATALOGUE HELPS

Built for clear buying decisions.

This catalogue is designed to help a buyer prepare an actionable enquiry—not simply browse a list. It shows the information needed to compare sourcing options and reduce avoidable back-and-forth.



01

Define the requirement

Translate the intended use into a clear product, grade, pack and quantity brief.

02

Compare realistic options

Review what may be sourced against season, lead time and destination constraints.

03

Align commercial details

Bring specification, packing, documentation and logistics questions into one record.

04

Confirm before commitment

Proceed only after the final scope, price and terms are agreed in writing.

CATALOGUE MAP

Choose a category. Build the brief.



01

Spices, tea & coffee

Cardamom, pepper, tea leaves, coffee and selected spices.

BUYER SPECIFIES

Spice grade · tea style
· coffee bean/roast ·
pack

02

Coconut range

Whole mature, semi-husked, dehusked and selected processed forms.

BUYER SPECIFIES

Count/weight · husk style · pack · transit

03

Fresh produce

Selected vegetables and fruits, reviewed against season and route.

BUYER SPECIFIES

Variety · maturity · tolerance · cold chain

04

Selected FMCG

Packaged products sourced by exact product variant (SKU), brand and market requirement.

BUYER SPECIFIES

Brand · product variant · case · shelf-life · label

A USEFUL FIRST MESSAGE

Product + specification + quantity + packing + destination + required date + contact details



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CATEGORY 01 • SPICES, TEA & COFFEE

Specify the product. Then define the detail.

A precise brief should identify spice grade and form, tea style and leaf grade, or coffee bean and roast preference before samples or quotations are discussed.

ILLUSTRATIVE RANGE

Cardamom • Black pepper • Tea leaves

Cloves • Cinnamon • Turmeric • Coffee beans

BUILD THE SPECIFICATION

- Product, form and intended use
- Spice grade/size or tea style/leaf grade
- Coffee bean type and roast preference
- Cleanliness, moisture and defect expectations
- Pack, quantity, destination and timeline

BEFORE A WRITTEN OFFER

- Supplier and crop availability is checked
- Sample feasibility is discussed where useful
- Packing and marking are aligned
- Commercial and logistics inputs are reviewed
- Market-specific requirements are identified

CATEGORY 02 · COCONUT RANGE

Match the presentation to the journey.

Coconut sourcing begins with the physical presentation and ends with a realistic view of packing strength, route, shelf-life and destination needs.

PRESENTATIONS TO DISCUSS

- Whole mature coconut
- Semi-husked presentation
- Dehusked presentation
- Selected processed forms on enquiry

BUYER DECISION POINTS

- Count, weight or size range
- Husk style and appearance tolerance
- Bag, carton or other packing preference
- Loading quantity and destination port
- Transit and market-entry requirements

PLEASE INCLUDE

Quantity, packing, destination and required date in the first enquiry.





CATEGORY 03 · FRESH PRODUCE

Freshness starts with the route plan.



EXAMPLES TO ASSESS

Vegetables and fruits

Okra, green chilli, onion, carrot, cauliflower, mango and banana are examples that may be reviewed against season, availability and destination.

IMPORTANT

The image is illustrative and does not represent confirmed stock, grade or origin.

COMPLETE THE BUYER BRIEF

- Variety and preferred origin
- Size, count, maturity and colour
- Defect and condition tolerance
- Net pack weight and carton ventilation
- Temperature and expected transit time
- Destination and requested delivery window



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CATEGORY 04 • SELECTED FMCG

Exact product details matter.

For packaged goods, a usable enquiry identifies the exact product and market requirements. Generic category names are rarely enough for a responsible check.

YOUR REQUEST SHOULD STATE

- Brand and exact product variant (SKU) or description
- Unit pack size and case configuration
- Requested quantity
- Minimum remaining shelf-life at dispatch
- Label language and destination market

WHAT IS CHECKED

- Product and supplier availability
- Authorization to source the requested item
- Case, labelling and shelf-life information
- Market restrictions identified by the buyer
- Commercial feasibility before confirmation

No brand, stock level or market authorization is implied by the illustration.



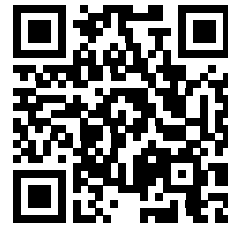
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SEND A BUYER-READY ENQUIRY

Tell us what you need.
We organize the next questions.

INCLUDE THESE DETAILS

- Product and detailed specification
- Required quantity and packing
- Destination country, port or city
- Requested timeline
- Contact name, company, email and mobile



SCAN TO ENQUIRE

WHAT HAPPENS NEXT

Your requirement is reviewed, clarification points are collected, sourcing feasibility is assessed and any commercial proposal is issued only after the scope is clear.

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